

**PURPOSE OF THIS DOCUMENT**

This assessment is designed to identify the core financial constraints, asset position, governance responsibilities, and vision potential of your organization. All information is held in strict confidence.

**01 - ORGANIZATION IDENTIFICATION**

Legal Entity Name *	DBA / Trade Name
Primary Industry / Sector *	Years in Operation
State / Country of Incorporation *	EIN / Tax ID (optional)
Primary Business Address *	
Primary Contact Name & Title *	Direct Phone *
Primary Email *	Preferred Contact Method

**02 - ENGAGEMENT TIER**

Select Engagement Level \*

Corporate (\$2,500–\$10,000)
  Enterprise (\$10,000–\$50,000)

Strategic (\$50,000–\$250,000+)
  Custom Scope (TBD)

**03 - DECISION MAKERS & STAKEHOLDERS**

CEO / Executive Director Name	Board Chair (if applicable)
CFO / Financial Lead	Legal Counsel / Attorney

List any additional stakeholders who must approve this engagement:

**THE CORE QUESTION**

What is the single most pressing financial constraint holding your organization back right now?  
 Be as specific as possible. This is the foundation of our entire engagement.

Describe the financial gap in detail — what does it prevent you from doing? \*

*e.g. cash flow shortage, inability to hire, deferred infrastructure, blocked expansion...*

**04 - CURRENT FINANCIAL POSITION**

Annual Revenue (most recent fiscal year)	Annual Operating Budget
Total Outstanding Debt / Liabilities	Current Cash Reserves / Liquidity
Annual Payroll / Personnel Costs	Largest Single Expense Category
Organization Credit Profile (select one)	
<input type="checkbox"/> Excellent (720+)	<input type="checkbox"/> Good (680–719)
<input type="checkbox"/> Fair (620–679)	<input type="checkbox"/> Poor (<620)
<input type="checkbox"/> No Credit History	<input type="checkbox"/> Unknown

**05 - FUNDING & CAPITAL SOURCES**

Current or Previous Funding Sources (select all that apply)

<input type="checkbox"/> Bank / SBA Loans	<input type="checkbox"/> Investor / Venture Capital
<input type="checkbox"/> Grants (Government)	<input type="checkbox"/> Grants (Private/Foundation)
<input type="checkbox"/> Revenue / Self-Funded	<input type="checkbox"/> Donor / Philanthropic
<input type="checkbox"/> Bonds / Debt Instruments	<input type="checkbox"/> None / Seeking First Funding

Describe any active funding applications, pending loans, or investment discussions:

Capital Needed to Solve Core Constraint	Ideal Funding Timeline

**ASSET DISCLOSURE INSTRUCTIONS**

List ALL asset classes your organization owns directly AND any assets under your governance or government authority.

**06 · ORGANIZATIONAL ASSETS (DIRECTLY OWNED)**

ASSET CLASS	OWNED?	CURRENT MARKET VALUE	NOTES / DETAILS
Real Estate (Commercial / Office)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Real Estate (Industrial / Warehouse)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Real Estate (Land / Undeveloped)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Equipment & Machinery	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Vehicles / Fleet	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Intellectual Property / Patents	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Brand / Trademarks / Domain Names	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Cash / Money Market / CDs	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Stocks / Publicly Traded Securities	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Private Equity / Business Interests	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Accounts Receivable	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Inventory / Finished Goods	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Technology / Software / SaaS	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Mineral / Extraction Rights	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Other Asset Class (specify in notes)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	

**07 · GOVERNMENT / GOVERNANCE-CONTROLLED ASSETS**

*For elected officials, appointed leaders, or government-adjacent entities — list assets under your jurisdiction or governance:*

ASSET CLASS	OWNED?	CURRENT MARKET VALUE	NOTES / DETAILS
Public Land / Government Property	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Infrastructure (Roads, Utilities, etc.)	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Municipal / Government Buildings	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Government Funds / Public Budget	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Community Development Funds	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Tax Increment Financing Districts	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Public Contracts / Procurement Rights	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	
Government-Owned Enterprises	<input type="checkbox"/> Yes <input type="checkbox"/> No	<i>Est. Market Value</i>	

**08 - VISION IF FULLY RESOURCED**

If your organization were fully financed — what is the NEXT ITERATION of your vision? Describe in full. \*

*Describe the expansion, new markets, programs, infrastructure, or impact you would pursue immediately...*

What specific milestone would you reach within 12 months with adequate capital? \*

What is your 5-year vision for this organization if all financial constraints were removed?

**09 - ULTIMATE WEALTH POTENTIAL**

What is the realistic peak revenue or asset value this organization could reach in 10 years? \*

*Be ambitious but grounded. What do top competitors or models in your sector achieve?*

Estimated Realistic Valuation (10-Year)

Industry Benchmark / Comparable

Primary Wealth-Building Levers (select top 3)

- Scale of Operations
- IP / Licensing Revenue
- Government Contracts
- Franchise / Replication Model
- Acquisition Strategy
- Real Estate Portfolio
- International Expansion
- IPO / Exit Strategy

**10 - ENGAGEMENT READINESS**

Current Decision Status \*

- Ready to engage immediately
- Awaiting board approval
- Need 30-day internal alignment
- Exploratory — gathering information

Is there anything else critical to your situation that we should understand before our first meeting?

**AUTHORIZATION & CONFIDENTIALITY ACKNOWLEDGMENT**

I certify that the information provided is accurate to the best of my knowledge. I understand this intake is confidential.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name & Title